

Cultivating connections

MiFARM LINK

NOVEMBER 10, 2021
HOLLAND FISH AND GAME CLUB

8 A.M.-5 P.M. WEDNESDAY, 11.10.21
10840 CHICAGO DR. • ZEELAND, MI 49464

COST \$15 REGISTRATION bit.ly/mifarmlink_cc

Join us for a day of learning how to use succession planning and mentorship to guide our valuable Michigan farmland from one generation to the next!



Cultivating Connections features ...

- A workshop led by award-winning speaker, author, and agriculture champion Jolene Brown
- Cider and donuts provided by Agristrategies LLC; lunch catered by Beechwood Grill
- Two tracks of educational breakout sessions for young and older farmers
- A networking happy hour where farmers can interact with each other and service providers who can help finance land, plan succession, and much more

Flip invitation over to view the full event agenda ►►

Cultivating Connections is brought to you by



AgriStrategies LLC
Senses. Strengths. Success.
Assisting Agriculture's Vision

For more information, visit MiFarmLink.org

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Meet Jolene Brown

Jolene Brown is a spokesperson and champion for agriculture. An active farmer in eastern Iowa, Brown has written two books, is a regular contributor to Successful Farming Magazine, and is an inductee in the CPAE Speaker Hall of Fame.

Agenda

8 a.m. Registration and Welcome
Cider and donuts sponsored by Agristrategies LLC

8:30-11:30 a.m. Workshop: The Positives of Passing it On!
Presented by Jolene Brown, CSP, CPAE

12-1 p.m. Nosh & Network
Network while enjoying lunch catered by Beechwood Grill

TRACK 1 GEARING UP

When You're on the Receiving End of Succession
Jon LaPorte, MSUE

Technical Resource Navigation Assistance
Payge Lindow, Young Farmers Coalition

10-minute break

Land and How to Secure Funding
Sara Possehn, Farm Loan Manager, USDA Farm Service Agency

How to Get (and Give) in Your Mentor Relationship
Carl Jessen, Jessen Coaching

1 p.m.

Succession Planning: How to Eat the Elephant
Michelle Anthes, McShane & Bowie

1:40 p.m.

How to Give (and Get) in Your Mentor Relationship
Carl Jessen, Jessen Coaching

2:25 p.m.

10-minute break

2:35 p.m.

Tackling Taxation Topics
Kristin Hibbard, DeBoer Baumann & Company PLC

3:15 p.m.

Land Protection Strategies: What's Right for You?
Alison Volk, Easement Project Manager, American Farmland Trust

4 p.m.

Cheers to Cultivating Connections: A networking Happy Hour
Beer and wine provided by De Boer, Baumann & Company PLC

5 p.m.
Adjourn!